

Research Cell Activities 2022 – 23

| <u>Sl.No</u> | <u>Event</u> |
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| 1 | Career Guidance and Entrepreneur Skills |
| 2 | SPSS Basics |
| 3 | Understanding Geographical Indications with Special Focus on GIs of Karnataka |
| 4 | Startup Ideas - Service Business |
| 5 | BUDDING ENTREPRENEUR |

Career Guidance and Entrepreneur Skills

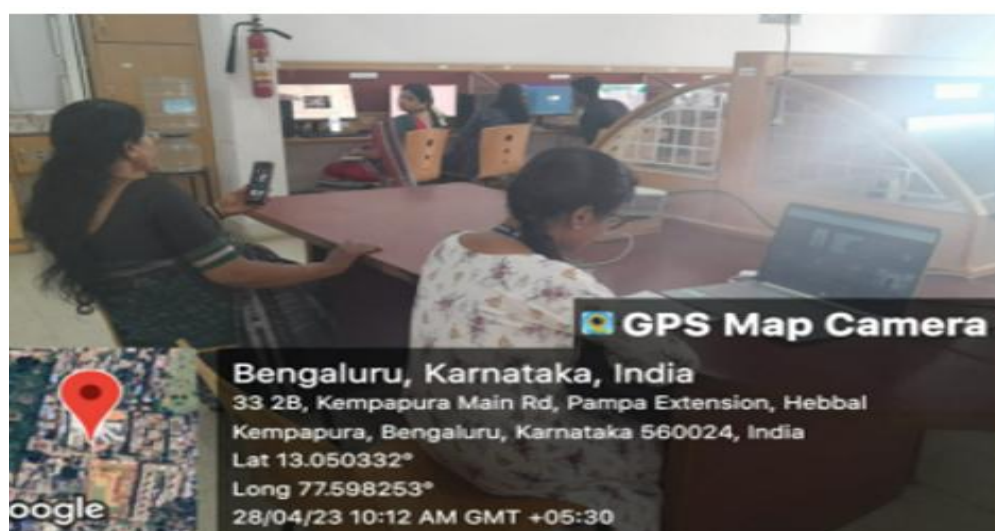
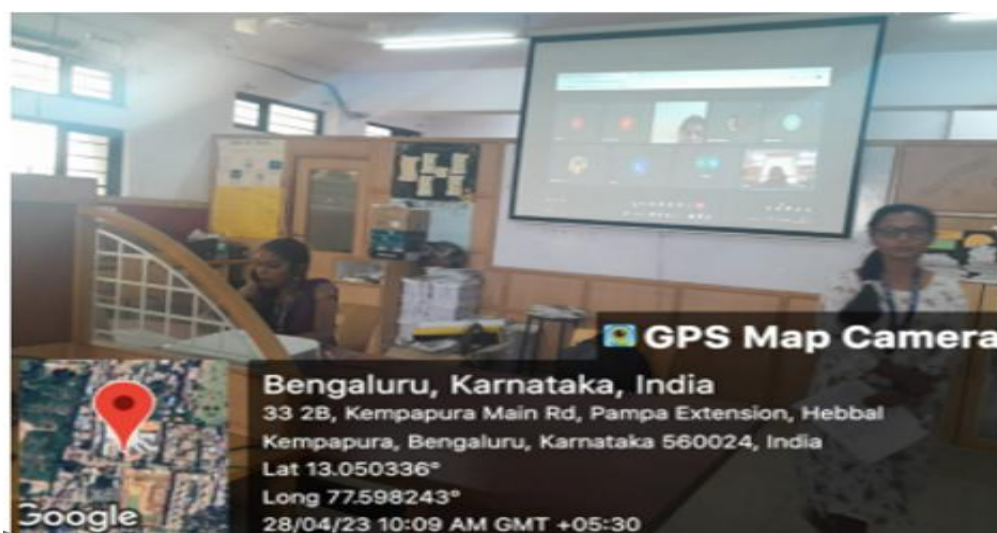
The Computer Science Department, in association with the Innovation and Incubation Cell, organized a guest lecture on Career Guidance and Entrepreneurial Skills on 2nd June 2023. The session was conducted by Ms. Vijayalakshmi from TIME Bengaluru and was attended by 52 second-year BCA students. Students learned to set objectives, improve business management, communication, and networking skills, and gained insight into recruitment and entrepreneurship opportunities.





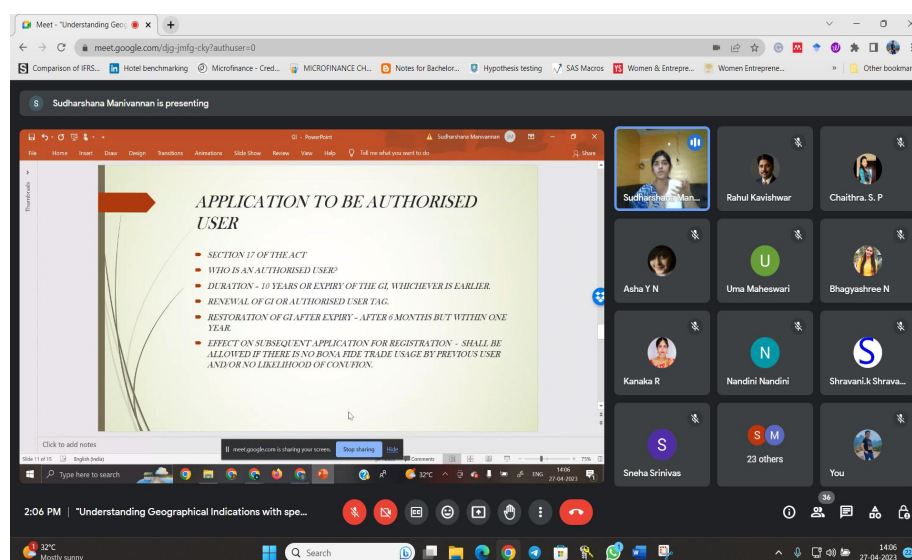
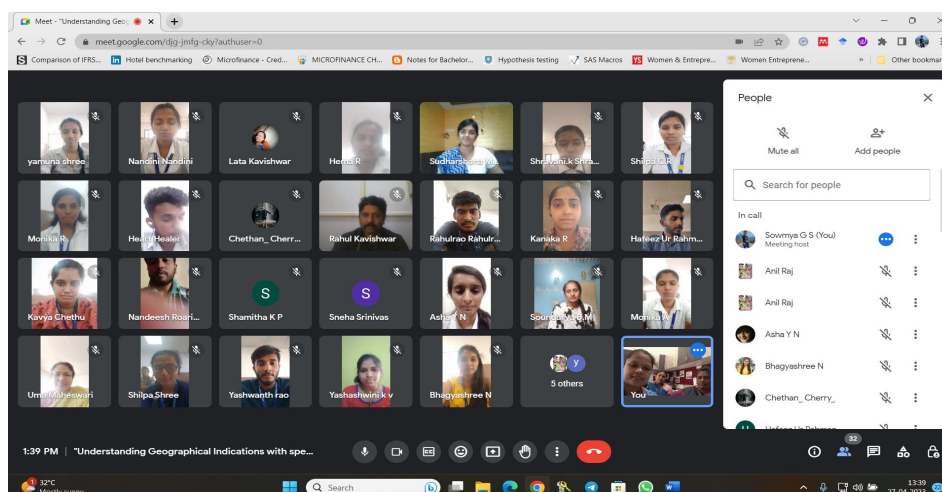
SPSS Basics

On 28th April 2023, the Centre for PG Studies organised an online workshop on "SPSS Basics". Dr M Parimalam, Assistant Professor from Hindusthan College of Arts and Science, Coimbatore, was the Resource Person. The workshop was attended by 26 students from M.Com & M.Com (FA). During the workshop, attendees learned about the basics of SPSS, including data entry and scaling techniques, data editing, and data transfer from Excel to SPSS. The resource person also provided a practical demonstration on how to conduct data analysis using SPSS. Attendees were taught statistical analysis techniques such as descriptive analysis, Chi-Square test, T-test, F-test, correlation, and regression using SPSS.



Understanding Geographical Indications with Special Focus on GIs of Karnataka

A virtual guest lecture on "Understanding Geographical Indications with Special Focus on GIs of Karnataka" was organized by the IPR Cell and the Centre for PG Studies on 27th April 2023. Advo. Sudharsana Manivannan from Factum Law was the resource person. The lecture aimed to provide students with a comprehensive understanding of GIs and their significance in Karnataka. It highlighted the economic benefits, cultural preservation, and entrepreneurship opportunities associated with GIs. The lecture inspired students to contribute to the promotion and protection of GIs. 36 M.Com and M.Com(FA) students attended the program.



Startup Ideas - Service Business

On 9th March 2023, the Centre for PG Studies, in association with the Research Centre, organized a guest lecture on Start-Up Ideas - Service Business. The session was led by Mr. Lalith Dhanush, a renowned Communication Coach, Career Coach, Public Speaker, Founder & CEO of More than Textbook Education and Training Institute. Mr. Dhanush shared his insights on developing ideas and how to choose the right people to work with, both efficient and less efficient. He motivated the students to think and share their business ideas by emphasizing that becoming an entrepreneur is an excellent career choice for individuals who want to become their own boss and answer to no one but themselves. 45 students attended the session.



BUDDING ENTREPRENEUR

The budding entrepreneur competition was organized by the commerce club of the Department of Commerce for the final-year students to explore their entrepreneurial skills.

It was conducted on 8th December at 11:15 am to the final year B.com students to stimulate their creativity and intellectuality, to develop innovation and entrepreneurial skills, collaboration, and team-building. 13 teams participated and the team made the highest profit with minimum capital. All the students participated with great Zeal.

